

## **The Great Wall International Congress of Cardiology is recognized as a leader among cardiology events of Asian-Pacific region**

Great Wall International Congress of Cardiology (GW-ICC) is one of the largest congresses in cardiology in the Asia-Pacific region. Congress was founded in 1990 as a regular technical training course titled "International Training Course on the Great Wall - the China-American Seminar on radiofrequency ablation". Less than 100 doctors attended the first scientific event. In 1995, the GW-ICC has positioned itself as a platform for in-depth training and academic exchange, covering areas such as coronary heart disease, heart failure, hypertension, interventional arrhythmology. According to the organizers, the aim of this project is the rapprochement between China and the international cardiology community. Nowadays the Congress is the largest, most influential and successful scientific event for cardiovascular diseases in the Asia-Pacific region.

The 26<sup>th</sup> GW-ICC was held in Beijing (China National Convention Center) from October 29 to November 1, 2015 under the theme "Bridging the Gap, Facing the Challenge". The Congress was attended by 17000 delegates from China and 30 other countries. Advanced technologies have been used for the presentation of the program, news and information. Attendees were provided with additional access to academic materials and live presentation through the congress online website, micro-blog, mobile application, mobile text, e-magazine, webinar and other social media.

The scientific program of the Congress covered 16 topics of cardiology. In particular, they discussed a wide range of scientific materials: translational research of cardiovascular diseases, prevention and control of cardiovascular risk, coronary intervention, cardiac electrophysiology and pacemakers, valve disease, heart failure and left ventricular function, clinical studies, as well as inter-regional cooperation research and related subjects

Overall, the Congress has conducted more than 400 different forms of meetings with the participation of over 20 international organizations.

Currently, GW-ICC has formed a strategic alliance to empower cardiology knowledge development and exchange with international associations such as the American College of Cardiology (ACC), World Heart Foundation (WHF), European Society of Cardiology (ESC), American Heart Association (AHA). Every year the Congress expands the collaboration with other influential international medical organizations and groups, including Heart Rhythm Society (HRS), Japanese Circulation Society (JCS), American Society of Echocardiography (ASE), China Committee of Cardio-Cerebral-Vascular Diseases of GSC (GSC), Chinese American Heart Association (CnAHA), Global Chinese College of Cardiology and the University of Minnesota (G3C/UMN), Cardiovascular Information Technologies (CVIT), and Society for Cardiac Angiography and Interventions (SCAI), National

Societies of Italy, England, the Netherlands, Turkey, etc. The scientific program included presentations of Russian scientists.

On the invitation of the organizing committee of the Congress, Professor Mekhman N Mamedov (National Research Center for Preventive Medicine, Moscow) made a presentation on the primary prevention of diabetes in cardiology practice. During discussion the Chinese colleagues recognized this problem utterly important for China and reached an agreement on the coordination of efforts in the implementation of national projects for the primary prevention of cardiovascular disease and diabetes.

Abstracts, summaries of the results of clinical trials and clinical case were accepted online at [www.gw-icc.org](http://www.gw-icc.org). Collection of scientific papers published in the Congress can be found in the special issue of the journal BMJ.

Thematic press conferences and distribution of daily updated press releases were organized in the media center of the Congress. The work of the Congress was covered by more than 50 regional and international media.

It is worth to mention that the organizing committee of the GW-ICC supports the initiative of the World Heart Federation for the prevention of cardiovascular disease among woman. Presentation in support of the project "Go Red for Woman" was made during the gala dinner.

According with reached agreements Cardioprogress Foundation actively disseminated the information on the Congress. Articles, photo-report and informational letter about GW-ICC were published on the official website of the Foundation in Russian and English languages. Two issues of the International heart and vascular diseases journal contained advertising banners of the GW-ICC. Preliminary program of the V International forum of cardiologists and internists, English version of the newsletter "Cardioprogress", brochures and the latest issues of the English version of the International heart and vascular diseases journal were spread during the exhibition at the GW-ICC.

For detailed information about GW-ICC check the website <http://en.gw-icc.org>.